

www.ethel.eu

This is our cookie policy. Not all cookies are good. Some are bad. But ours are good. We lost you, didn't we? Well: we don't mean those delicious cookies. We're talking web cookies. Yes, you're a lot less happy now. We understand. But this, is our cookie policy:

Cookies & Ethel bv

Cookie Policy

Legally designed by

ethel

Updated:

May 2019



we create,
curate,
and design
the legal
industry.



Intro

The website www.ethel.eu
(hereafter: the "Website") is managed by:

Ethel BV (hereafter: "Ethel", "We" and "Us")
Heernislaan, 19
9000, Ghent
Belgium

Company number (VAT-BE) 0726.745.675

Email: contact@ethel.eu
Phone: 0032 9 320 00 34

Feel free to contact us should you have any
privacy-related questions.

We only use and process your personal data in accordance with the GDPR and any replacement legislation, or any similar regulation under any applicable law, and any regulatory requirements or codes of practice governing the use, storage or transmission of personal data.

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A cookie is a small text file that is placed on the hard disk of your computer or mobile device when you visit a website. The cookie is placed on your device by the website itself ("first party cookies") or by partners of the website ("third party cookies"). The cookie identifies your device by a unique identification number when you return to the website and collects information about your browsing behaviour.

There are different types of cookies. We distinguish the following cookies according to their purposes: there are essential or strictly

necessary cookies and non-essential cookies (functional, analytical and targeting cookies)

The Belgian Act concerning the Electronic Communication of 13 June 2005 contains some provisions about cookies and the use thereof on websites. The Belgian implementation is deduced of the European e-Privacy Directive, which implies that the cookie usage and the cookie legislation is regulated differently in every European country. Ethel is a Belgium-based webshop and therefore follows the Belgian and European legislation on cookies.

**A cookie
is a small
text file that
is placed
on your
computer
or mobile
device.**

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Goals and utilities of cookies.

By using the website, the visitor may agree to the use of cookies. Cookies help Ethel to optimize your visit to the website and to provide you with an optimal user experience. However, you are free to delete or restrict cookies at any time by changing your browser settings (see “Management of cookies”).

Disabling cookies can have an impact on the functioning of the website. Some of the site’s features may be restricted or inaccessible. If you decide to disable cookies, we cannot guarantee you a smooth and optimal visit to our website.



No, we’re still not talking about these cookies. Please stop searching for them.

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Types of cookies used by Ethel

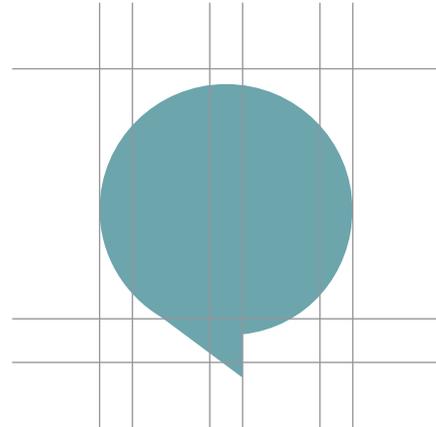
We distinguish the following types of cookies, according to their purposes:

- Essential / Strictly necessary cookies:

These cookies are necessary for the website to function and cannot be disabled in our systems. They are usually only set up in response to your actions, such as setting up your privacy preferences, logging in or filling in forms. They are necessary for a good communication and they facilitate navigating (for example, returning to a previous page, etc.).

- Non-essential cookies:

These cookies are not necessary for the website to function, but they do help us to offer an improved and personalized website.



- Functional cookies:

These cookies enable the website to offer improved functionality and personalization. They can be set up by us or by external providers whose services we have added to our pages.

- Analytical cookies:

With these cookies, we can track visits and traffic so that we can measure and improve the performance of our site. They help us to determine which pages are the most and the least popular and how visitors move through the site.

- Targeting / advertising cookies:

These cookies can be set by our advertising partners via our site. They can be used by those companies to create a profile of your interests and show you relevant ads on other sites.

Which cookies are being used on our website?



Cookie name: `_ga`

Provider: ethel.eu
Purpose: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
Type: HTTP
Expiry: 2 years
Privacy policy: <https://www.google.com/analytics/terms/us.html>



Cookie name: `_gat`

Provider: ethel.eu
Purpose: Used by Google Analytics to throttle request rates.
Type: HTTP
Expiry: 1 day
Privacy policy: <https://www.google.com/analytics/terms/us.html>



Cookie name: `_gid`

Provider: ethel.eu
Purpose: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
Type: HTTP
Expiry: 1 day
Privacy policy: <https://www.google.com/analytics/terms/us.html>



Cookie name: `collect`

Provider: google-analytics.com
Purpose: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
Type: Pixel
Expiry: Session
Privacy policy: <https://www.google.com/analytics/terms/us.html>



Cookie name: r/collect

Provider: double-click.net

Purpose: This cookie is used to send data to Google Analytics about the visitor's device and behavior. It tracks the visitor across devices and marketing channels.

Type: Pixel

Expiry: Session

Privacy policy: <https://www.google.com/analytics/terms/us.html>



Cookie name: chatlio_at—598acaafc-1c17-4be6-789b-42dee51b7a70

Provider: ethel.eu

Purpose: This cookie is used to send data to transfer your session data to our chatbot provider, to be able to properly answer your questions.

Type: HTTP

Expiry: Session

Privacy policy: <https://chatlio.com/legal/eu-privacy-summary/>



Cookie name: chatlio_at—598acaafc-1c17-4be6-789b-42dee51b7a70

Provider: ethel.eu

Purpose: This cookie is used to save data and to transfer your session data to our chatbot provider, to be able to properly answer your questions.

Type: HTTP

Expiry: Persistent

Privacy policy: <https://chatlio.com/legal/eu-privacy-summary/>



Cookie name: chatlio_rt—598acaafc-1c17-4be6-789b-42dee51b7a70

Provider: ethel.eu

Purpose: This cookie is used to send data to transfer your session data to our chatbot provider, to be able to properly answer your questions.

Type: HTTP

Expiry: Session

Privacy policy: <https://chatlio.com/legal/eu-privacy-summary/>



**Cookie name: chatlio_rt—
598acafc-1c17-4be6-789b-
42dee51b7a70**

Provider: ethel.eu

Purpose: This cookie is used to save data and to transfer your session data to our chatbot provider, to be able to properly answer your questions.

Type: HTTP

Expiry: Persistent

Privacy policy: <https://chatlio.com/legal/eu-privacy-summary/>



**Cookie name: chatlio_uuid—
598acafc-1c17-4be6-789b-
42dee51b7a70**

Provider: ethel.eu

Purpose: This cookie is used to send to transfer your session data by our chatbot provider, to be able to properly answer your questions.

Type: HTTP

Expiry: Session

Privacy policy: <https://chatlio.com/legal/eu-privacy-summary/>



**Cookie name: chatlio_uuid—
598acafc-1c17-4be6-789b-
42dee51b7a70**

Provider: ethel.eu

Purpose: This cookie is used to save data and to transfer your session data to our chatbot provider, to be able to properly answer your questions.

Type: HTTP

Expiry: Persistent

Privacy policy: <https://chatlio.com/legal/eu-privacy-summary/>



**Cookie name: chatlio-
isQuestionGroupChat**

Provider: ethel.eu

Purpose: This cookie is used to save data to transfer your session data by our chatbot provider, to be able to properly answer your questions.

Type: HTTP

Expiry: Persistent

Privacy policy: <https://chatlio.com/legal/eu-privacy-summary/>

**Cookie name: Vuid**

Provider: vimeo.com

Purpose: Registers a unique ID that is used to generate statistical data on how the visitor interacts with videos on the website.

Type: HTTP

Expiry: 2 years

Privacy policy: <https://vimeo.com/privacy>

Management of cookies

Make sure that cookies are enabled in your web browser. If you want to consult the website of Ethel, it is recommended you enable cookies. However, you are free to disable cookies in your browser settings if you wish to do so.

To enable or disable cookies, you must change your browser settings (via the “preferences” or “options” tab). The following links will give you more information on how to manage your cookies. You can also consult the “help” tab of your browser.

[How to delete and manage cookies in Internet Explorer](#)

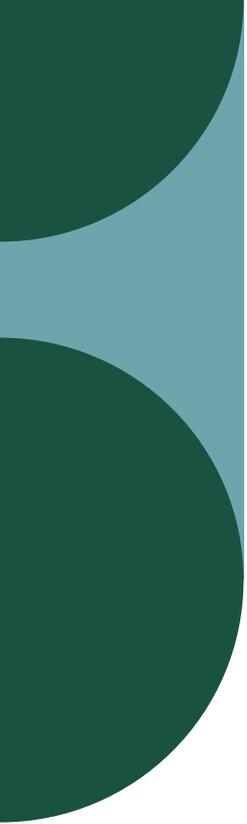
[How to delete and manage cookies in Mozilla Firefox](#)

[How to delete and manage cookies in Chrome](#)

[How to delete and manage cookies in Safari](#)

Rights of visitors

Since cookies may constitute a processing of personal data, you as a data subject have the right to the lawful and secure processing of personal data. More information about the way in which we collect and process your personal data, as well as about your rights, can be found in our Privacy Policy.



Should you still have questions or comments about cookies after reading this Cookie Policy, you can always contact us via legal@ethel.eu

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